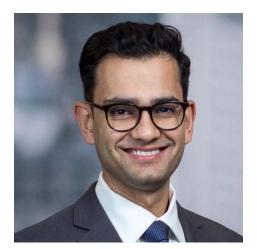
## PTC

# Fiber consolidation and shift to profitability



DANIS
Head of Digital
Infrastructure Practice



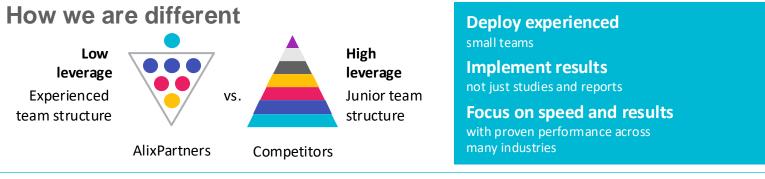
KANISHK
RAGHUVANSHI
Director in Digital Infrastructure





## AlixPartners has helped clients on mission critical assignments across the globe





#### What we do



Strategy



Performance improvement



Turnaround & restructuring



Digital



M&A advisorv

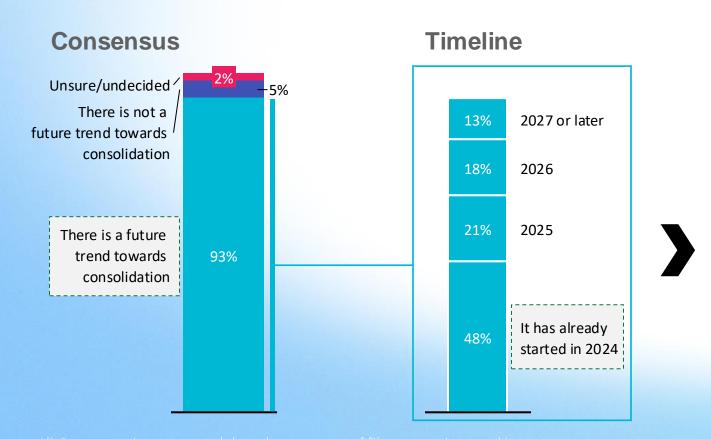


Risk





#### Consolidation is the future & it's accelerating



**Market Dynamics** 

Most likely scenario

Agreed by 70% of respondents

Large regional and national operators buying and integrating smaller fibercos

**Less likely scenario** *Agreed by 35% of respondents* 

Mergers among small scale fibercos to create scale

AlixPartners primary research based on a survey of fiber executives, and investor





### Why is the consolidation inevitable

<40% penetration

...assumed now in over 50% of business cases with number of business cases going as low as 30%

80%

of investors want profitability shift

...investors see the need to shift and be more cautions on expansion while increasing focus on efficient operations & monetization

**68%** see HC efficiencies

... as essential to increasing productivity, and need for scale to enable efficient operations and expansion

50%+

insiders see low availability of capital

...as the FiberCo is becoming more complex, ROI worsening, and there are new fancy "Data Centers"





## Value creation areas in standalone & consolidated



Implementing a new systems and technology (e.g., new ERP or CRM)

42%



optimization (e.g., headcount reduction)

65%



Vendor/supplier consolidation

13%



Reducing customer acquisition costs

48%



**32%** 





### How do we help?

