

PTC



PTC HUB Lightning Talk: The Heart of Connectivity: How 1623 Farnam Redefines Interconnection in the Central U.S.

Tuesday, January 21

13:18-13:28 HST

Mid-Pacific Conference Center, Coral 3, 4 & 5

HONOLULU, HI



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1623 Farnam: Strategic Central Location

- Omaha, NE: The geographic nexus of the United States for coast-to-coast and border-to-border connectivity.
- Central placement along key U.S. fiber optic routes connects both East and West coasts seamlessly.
- Close proximity to major enterprises, cloud providers and service carriers ensures minimal latency, 65+ networks in the datacenter.
- Strategic position enables faster data exchange, reducing operational costs for businesses.
- Offers access to a robust digital ecosystem that includes content delivery networks (CDNs), carriers and enterprise solutions.

Unmatched Interconnection and Services

Key Services:

- Fiber cross-connects for efficient, low-latency connections.
- Multiple cloud on-ramps to major providers like AWS, Azure and Google Cloud.
- Peering capabilities that improve performance for data-intensive applications.
- Carrier-neutral interconnection to foster flexibility and choice for businesses.
- Hosting a diverse ecosystem of ISPs, CDNs and tech innovators.

Value Propositions:

- Central location minimizes latency, enabling real-time applications and services.
- Scalability for enterprises as their network needs evolve.
- Highly secure and reliable infrastructure for critical data exchanges.
- Seamlessly supports edge computing, IoT deployments, and hybrid cloud strategies.
- Acts as a catalyst for digital transformation, empowering growth across industries.