

hilton hawaiian village

PTC

honolulu

19-22
JANUARY

'25



PACIFIC
TELECOMMUNICATIONS
COUNCIL



For more than four decades, the Pacific Telecommunications Council's (PTC) annual conference has provided a platform for the digital infrastructure industry to exchange knowledge, foster new relationships, and discuss industry trends and challenges.

PTC'25 will continue our tradition of bringing together professionals and organizations from around the world to share insights into latest technologies, business models, and issues that are shaping the industry. The conference sets the stage for attendees to network, build partnerships, and discover new business opportunities across growth markets globally.

As digital transformation continues to change the world we live in, our industry has led the way at lightning speed, pivoting and innovating to enable seamless communication in a post pandemic world. PTC'25 will be a valuable investment as you build your business into the future!

Join your peers, partners, and customers in Honolulu for PTC'25!

PTC'25 Sponsor Benefits:

- Demonstrate thought leadership: share your knowledge and strategies to position your company as the leading source of insight
- Broaden your reach: showcase your technologies and solutions, discover new markets and customers, grow your network, and generate qualified leads
- Propel your brand: amplify your message, increase brand visibility, and strengthen your company profile
- Forge global relationships: meet technology innovators and key decision makers

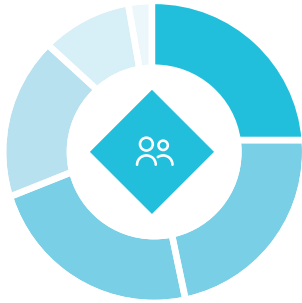
Inquiries?

sponsors@ptc.org | +1.808.941.3789

PTC is a global, 501(c)(3) non-profit membership organization. Membership dues and contributions help support PTC's programs and initiatives promoting the advancement of digital infrastructure, telecommunications, and ICT.

PTC'24 DEMOGRAPHICS

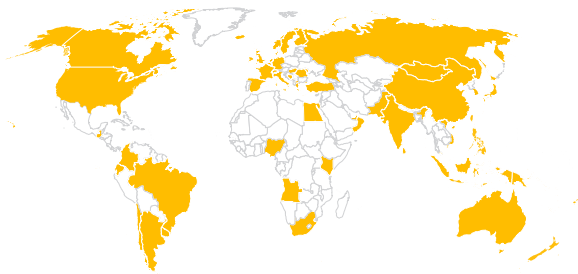
ATTENDEES



C-Suite category includes Chairman, President, CEO, COO, CFO, CTO, and CIO

27%	C-Suite
25%	Director
19%	EVP/SVP/VP
19%	Manager
9%	Technical/Other
1%	Academic

REGIONS



Percentage based on conference registrants from each country

58%	USA
16%	Asia
13%	Europe
6%	Australia
7%	Other

The Digital Infrastructure Ecosystem is Represented at the Annual Conference

- Academics, Research, and Education
- Cloud Computing/Content/App/Provider
- Content/OTT
- Data Center and Internet Exchanges
- Domestic and Local Access Networks
- Finance and Investment
- International Network Services
- IoT (Internet of Things)
- Long Haul and International Networks
- Mobile
- Network Hardware or Software (OSS/BSS) Vendor
- Professional Services (Consulting, Engineering, Market Research)
- Regional and Local Access Networks
- Research, Education, and Government Networks
- Satellite Systems and Services
- Submarine, Cables, Networks and Services
- Voice Services (ILD, VoIP, Hosted and Wholesale Voice)

PTC'24 SPONSORS

PTC'24 was made possible through the generous support of the following sponsors

DIAMOND

PLATINUM



GOLD



SILVER



BRONZE





PAST FEATURED SPEAKERS

Gautam Bhandari

Co-founder, Global Chief Investment Officer & Managing Partner, I Squared Capital

Randy Brouckman

CEO, EdgeConneX, Inc.

David Coughlan

CEO, SubCom

Mark Dankberg

Chairman of the Board & Executive Chairman, Viasat Inc.

Keri Gilder

CEO, Colt Technology Services

Gina Haspilaire

Vice President, Global Head of Network Planning & ISP Partnerships, Netflix

Gabriel Holgado

Executive Vice President Global Sales, Cirion Technologies

Kozo Ibata

Deputy Director-General for Global Strategy, Global Strategy Bureau, Ministry of Internal Affairs and Communications

Joe Kava

Vice President Global Data Centers, Google

Bruno Lopez

President and Group Chief Executive Officer, ST Telemedia Global Data Centres

Jon Mauck

Senior Managing Director, DigitalBridge Investment Management

Sridhar Pinnappureddy

Founder & CEO, CtrIS Datacenters & Cloud4C

Andrew Power

President & CEO, Digital Realty

Rangu Salgame

Co-Founder, Chairman & CEO, Princeton Digital Group

Dave Schaeffer

Founder & CEO, Cogent Communications

Craig Scroggie

CEO & Managing Director, NEXTDC Limited

William Smales

Partner & CIO, Morrison

Gary Smith

President & CEO, Ciena

Steve Smith

CEO, Zayo Group

Roary Stasko

CEO, Telstra International

Jeff Tench

Executive Vice President, North America and APAC, Vantage Data Centers

Jan Vesely

Partner, EQT Partners

Guy Willner

Chairman & Co-founder, IXAfrica

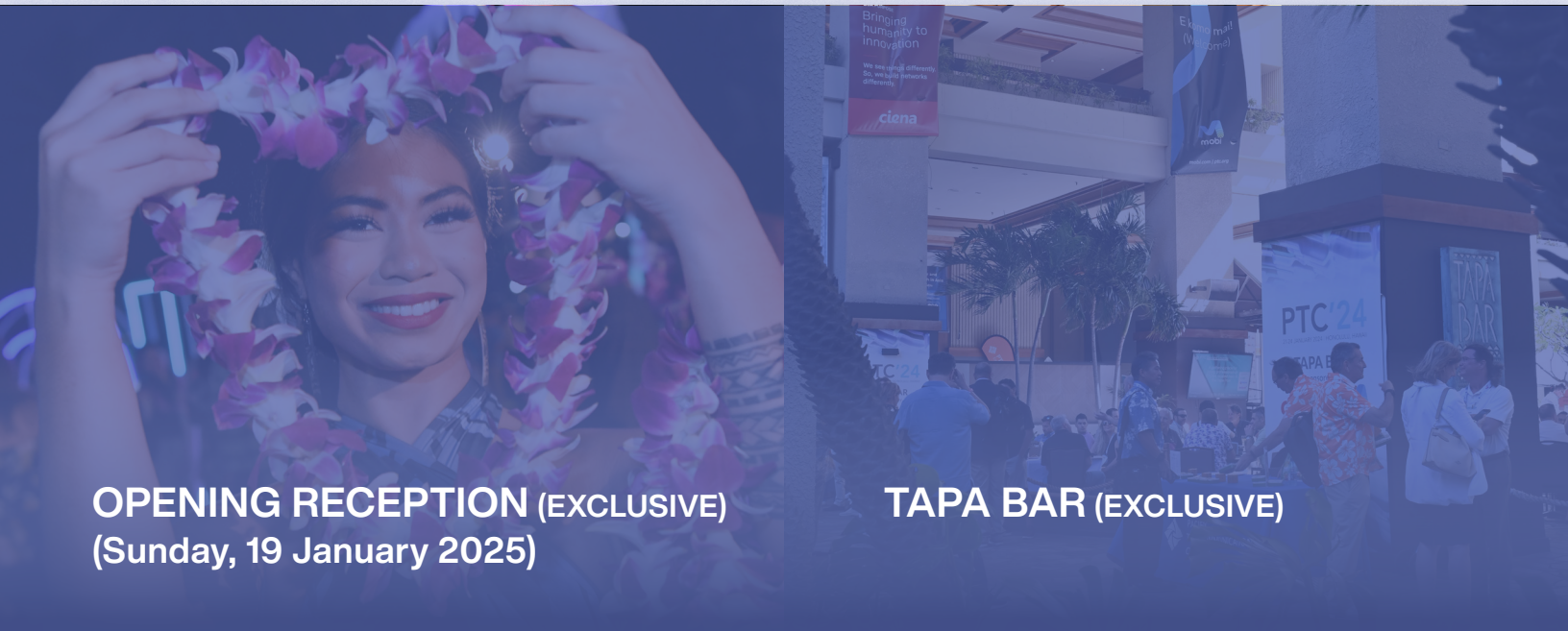
Joel Wride

Senior Director, Connectivity, Data Center & Edge Services, eBay

Joe Zhu

Founder & CEO, Zenlayer

DIAMOND



OPENING RECEPTION (EXCLUSIVE)
(Sunday, 19 January 2025)

TAPA BAR (EXCLUSIVE)

BENEFITS



PTC MEMBERSHIP



20 REGISTRATIONS

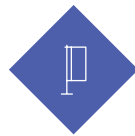


EXHIBIT BOOTH
1 TAPA SUITE
2 DOOR SIGNAGE
ONLINE SUITE LISTING



FEATURED EVENT PROMOTION
HIGH-PROFILE BRANDING



EDITORIAL PROFILE OR INTERVIEW ON PTC.ORG/BLOG



ONLINE PLATFORM AND MOBILE APP INCLUSION



PRESS LIST
DEDICATED EMAIL BLAST



ROOM DROP BAG INSERT

See chart on pages 11-12 for more details

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PLATINUM

PACKAGE OPTIONS

CONFERENCE TECHNOLOGY
 CORAL LOUNGE
 DELEGATE BAG
 HANDHELD MASSAGE GUN
 HOTEL FRONT LOBBY WELCOME
 AND RESERVATION DESK
 MEMBERS' SOIRÉE
 MOBILE APP

OPENING RECEPTION
 (CO-SPONSORSHIP)
 POWER BANK
 PTC-TV
 REGISTRATION AREA
 TAPA BAR (CO-SPONSORSHIP)
 WIRELESS CHARGING MAT

BENEFITS



PTC MEMBERSHIP
(APPLIES TO SPECIFIC
TOTAL USD SPEND)



12 REGISTRATIONS

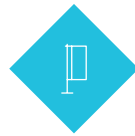


EXHIBIT BOOTH
ONLINE SUITE LISTING



PRE-, DURING, & POST-
CONFERENCE PROMOTION



ONLINE PLATFORM
AND MOBILE APP
INCLUSION



PRESS LIST



BAG INSERT

See chart on pages 11-12 for more details

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GOLD

PACKAGE OPTIONS

BLUETOOTH EARBUDS

COFFEE CART

CONFERENCE JOURNAL/NOTEBOOK

NEW

COZY SOCKS

CYBERSTATIONS

DELEGATE BADGE

DELEGATE LANYARD

DELEGATE T-SHIRTS

DOUBLE WALL TUMBLER

GADGET ORGANIZER

HOTEL KEYCARD

MICROFIBER BEACH TOWEL

MID-PACIFIC/PALACE LOUNGE PHONE CHARGING STATIONS

PTC HUB PHONE CHARGING STATIONS

PTC HUB STAGE

PTC'25 5K CHARITY RUN/WALK

RELAXATION LOUNGE

SELF-FOLDED TRAVEL BAG

SMOOTHIE CART

TAPA PHONE CHARGING STATIONS

UNIVERSAL USB TRAVEL ADAPTER

USB FLASH DRIVE

WATER BOTTLE

WIRELESS CHARGER PHONE STAND

WIRELESS CHARGING PAD

BENEFITS



6 REGISTRATIONS



SIGNAGE
WEB PRESENCE



PRE-, DURING, & POST-
CONFERENCE PROMOTION



ONLINE PLATFORM
AND MOBILE APP
INCLUSION



BAG INSERT

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SILVER

PACKAGE OPTIONS

CHARGING CABLES

DELEGATE LUNCH
(SUNDAY, MONDAY, OR TUESDAY)

DEVELOPMENT ASSISTANCE FUND

EVENT PHOTOGRAPHY

GRAB-AND-GO DELEGATE BREAKFAST
(SUNDAY, MONDAY, OR TUESDAY)

HAND SANITIZER

NEW

HAWAIIAN SHIRT MAGNET

LAPTOP STOP 1

LAPTOP STOP 2

PLANTER GROW CAN

POWER WOMEN BREAKFAST SERIES

PROFESSIONAL HEADSHOT STATION

PROGRAM PARTICIPANTS' BREAKFAST

PTC HUB BAR

SLEEP MASK

NEW

SPONSORED SESSION #1

NEW

SPONSORED SESSION #2

NEW

STRESS RELIEVER BALL

NEW

SUBMARINE CABLE POSTER WALL

TRAVEL PILLOW

TRAVEL POUCH

BENEFITS



2 REGISTRATIONS



SIGNAGE
WEB PRESENCE



PRE-, DURING, & POST-
CONFERENCE PROMOTION



ONLINE PLATFORM
AND MOBILE APP
INCLUSION

See chart on pages 11-12 for more details

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BRONZE

PACKAGE OPTIONS

ANTIBACTERIAL WIPES

COOLING TOWEL

DEVELOPMENT ASSISTANCE FUND

NEW

FIRST AID KIT

GRAB-AND-GO DELEGATE BREAKFAST
(WEDNESDAY)

HYDRATION STATIONS

INDIVIDUAL CONCURRENT SESSION

LIP BALM

MICROFIBER CLOTH

NETWORKING BREAK AM
(SUNDAY, MONDAY, or TUESDAY)

NETWORKING BREAK PM

(SATURDAY, SUNDAY, MONDAY, or TUESDAY)

PTC'25 AWARDS
(NON-EXCLUSIVE)

TECH TACO CORD ORGANIZER

USB POCKET HUB

WELCOME LEI

WOMEN'S RECEPTION
(NON-EXCLUSIVE)

WRIST STRAP KEY HOLDER

BENEFITS



SIGNAGE
WEB PRESENCE



PRE-, DURING, & POST-
CONFERENCE PROMOTION



ONLINE PLATFORM
AND MOBILE APP
INCLUSION

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SPONSORSHIP AT-A-GLANCE

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
PRE & DURING EVENT MARKETING					
Company logo in footer of all PTC webpages through 31 December 2025					
Company logo on PTC'25 homepage					
Company logo and 75-word description with hyperlink on PTC'25 Sponsors page					
Company logo in PTC'25 email blast promotions					
Company logo featured in event Mobile App					
Promotion on social media outlets					
Dedicated sponsored event email blast <i>(one-time use of opt-in list, to be sent by PTC)</i>					
Editorial profile or interview on PTC.ORG/BLOG <i>(PTC to determine final interview content and delivery date)</i>					
ON SITE					
Exclusive high-profile branding opportunity at sponsored event					
Company logo projected at the beginning of all sessions					
Large dual-sided vinyl banner acknowledging Diamond Sponsor hanging in the Coral Lounge					
Company logo on sponsors wall in the Coral Lounge					
Suite door signage	Two (2)				
Company name in online suite listing					
One (1) 10'x10' Meeting Cubicle or Exhibit Cubicle in the PTC HUB					
One (1) two bedroom suite, Tapa 29/30-type for five (5) days <i>(incidentals and conversion costs not included)</i>					
One (1) hotel room drop to PTC'25 room block <i>(sponsor to provide item)</i>					
Executive interview on PTC-TV					
One (1) delegate bag insert					

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SPONSORSHIP AT-A-GLANCE

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
ONLINE PLATFORM					
Company logo with hyperlink in sponsor section					
Sponsored event promo or ad placement within the platform		Applies to Members' Soirée	Applies to 5K Charity Run/Walk	Applies to Power Women Breakfast Series	Applies to Women's Reception
POST-EVENT MARKETING					
Company logo in sponsors "Thank You" email to attendees					
Promotion on social media outlets					
OTHER					
One-year PTC Membership		Applies to specific total USD spend			
Conference registrations	Twenty (20)	Twelve (12)	Six (6)	Two (2)	
Access to press opt-in list	Two (2) weeks prior to PTC'25	One (1) week prior to PTC'25			
Waiver of USD 25 surcharge to all non-registered company employees staying at the Hilton Hawaiian Village®					

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Contact us for more information on sponsorship opportunities or to customize a package.

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**Sponsorship prospectus subject to change.*

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